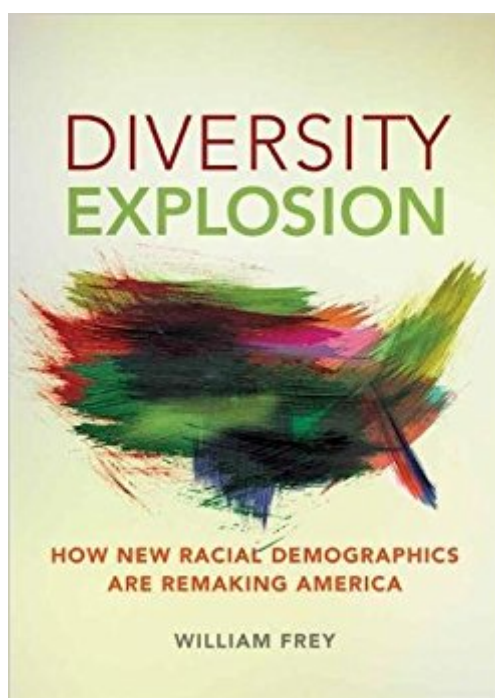


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# Diversity Explosion: How New Racial Demographics Are Remaking America



## Synopsis

At its optimistic best, America has embraced its identity as the world's melting pot. Today it is on the cusp of becoming a country with no racial majority, and new minorities are poised to exert a profound impact on U.S. society, economy, and politics. The concept of a "minority white" may instill fear among some Americans, but William H. Frey, the man behind the demographic research, points out that demography is destiny, and the fear of a more racially diverse nation will almost certainly dissipate over time. Through a compelling narrative and eye-catching charts and maps, eminent demographer Frey interprets and expounds on the dramatic growth of minority populations in the United States. He finds that without these expanding groups, America could face a bleak future: this new generation of young minorities, who are having children at a faster rate than whites, is infusing our aging labor force with vitality and innovation. In contrast with the labor force-age population of Japan, Germany, Italy, and the United Kingdom, the U.S. labor force-age population is set to grow 5 percent by 2030. Diversity Explosion shares the good news about diversity in the coming decades, and the more globalized, multiracial country that the U.S. is becoming.

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## Book Information

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## Customer Reviews

"Bill Frey is widely acknowledged as America's leading demographer. In *Diversity Explosion* he extrapolates from current trends and paints a picture of how America will change demographically over the next 40 years." — Michael Barone, Enterprise Institute, Washington Examiner, and co-author, *The Almanac of American Politics* "Bill Frey has mapped the contours of the emerging Next America more powerfully and presciently than anyone else. With *Diversity Explosion*, he gives us nothing less than a field guide to the American future. Frey has looked deep into the data and emerged with a book that is not only comprehensive and compelling but also ultimately hopeful in his faith that Americans will come together to seize the enormous opportunities generated by our kaleidoscopic demographic change." — Ronald Brownstein, editorial director, Atlantic Media and author of *The Second Civil War: How Extreme Partisanship Has Paralyzed Washington and Polarized America* "William Frey is a numbers guy. *Diversity Explosion* is a smart, but not daunting exposition of the demographic revolution already under way. Frey breaks down the intriguing ways we'll watch America change: at work, at school, in the voting booth and in the culture at large. He shows us the next America and then tells us all the reasons he's concluded we can handle it." — Ray Suarez, Al Jazeera America's Inside Story, and author *Latino Americans: The 500-Year Legacy That Shaped a Nation* "What happened to the country I grew up in?" As a journalist I hear that question all over America, especially from older white people. Blacks and all but the most recent immigrants say it too. Let Bill Frey expertly explain the change and why it is good for everyone. A great read!" — Juan Williams, Fox News political analyst, Hill columnist and author of *Eyes on the Prize: America's Civil Rights Years* "In a definitive guide to America's demographic transformation, Frey gives us the facts and figures needed to understand how we got to where we are as a people and the even greater changes still ahead. Some books speculate about the future, this one calculates certainties." — Roberto Suro, professor of journalism and public policy at the University of Southern California William Frey of the Brookings Institution explores the future in his newly published book, *"Diversity Explosion."* He is one of the nation's most astute demographers and has long been a reliable guide to the population shifts remaking America and to the longer-term cultural and political implications of those changes. Few people understand the impact of the sweeping racial and ethnic changes in the United States more than William Frey. Frey, a senior fellow and demographer at the Metropolitan Policy Institute of the Brookings Institution, is out with a new book: *"The Diversity Explosion."* He writes in the book of the growing

"cultural divide" between older, white people and younger, more racially and ethnically diverse Americans.

William H. Frey is a senior fellow in the Metropolitan Policy program at the Brookings Institution and Research Professor in Population Studies at the University of Michigan. An internationally regarded demographer, his research has been written about in *The Economist*, *New Yorker*, and *New York Times Magazine*. Known for his ability to communicate demographic trends, he is a frequent commentator on broadcast media.

Review *The Diversity Explosion* William Frey  
"The Diversity Explosion: How New Racial Demographics are Remaking America" by William Frey is a detailed, thought provoking discussion of how the racial and ethnic lines of society in the USA are changing. The book is chuck full of numbers, graphs, charts, lists all comparing racial and ethnic divisions in the USA. Frey makes forecasts based on the projections of the US Census Bureau. Frey spends lots of pages discussing the movement of the various peoples to the South and the Southwest, away from the Midwest and Northeast. More pages are spent on the ethnic and racial divisions of many of the major cities and areas in the USA. The book is well written, but far too many numbers and facts to be easily read. It is better as a reference text on ethnic and racial predictions for politicians and city planners. I found it fascinating, but ended up skimming quite a few pages due to the detailed numeric descriptions. For those interested in a detailed analysis of changing demographics of the USA, this is a must read. Mostly Frey feels the growing diversity of the United States is a good thing and a certainty of our future.

An excellent, very authoritative guide on the demographic changes sweeping America, by a top expert in demographics (William H. Frey). In particular, he explains some consequences of these trends, such as why whites tend to Republican these days, and other interesting facts. His general approach is that diversity is a good thing, and there are some politically correct (PC)/left-leaning opinions expressed here and there, but he's also very frank about the problems faced by some groups; for instance, he doesn't shy away from discussing that Hispanics are uneducated as a group. Overall, the book is very objective; don't be put off by the occasional polite PC language (Frey argues that diversity is critical for economic growth in the future). Any left-leaning conclusions like that are well-supported, but the criticism/concerns are aired as well, so he does maintain an objective stance.

The author presents what could be bone-dry demographic statistics in a refreshingly readable text, organize along themes which make each chapter a useful primer on a particular subject related to diversity.

A concise and easy to absorb summation of America's most significant cultural pivot toward our American neighbors. Time to start our pivot south, and this book paints an optimistic path forward

Extremely interesting and definitely gives food for thought. We will soon be a majority minority nation

The book offered key insights into the driving forces behind the changing demographics of the U.S.

This is an excellent report on the current and future population tapestry of America. The realization that our metamorphosis into greater diversity is lost to most citizens. Frey's data analysis explains the new reality.

Excellent book with critical insight on what is happening to USA todayInsightful book

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